



Fast Facts . . . ISE Sacramento 2019

WHAT: 32nd Annual Sacramento International Sportsmen's Exposition (ISE)
ONLINE: SportsExpos.com and Facebook.com/SportsExpos
WHEN: January 17 – 20, 2019
WHERE: Cal Expo, 1600 Exposition Blvd., Sacramento, CA 95815

EXHIBITORS: *630+ companies fill five separate buildings and outside space:*

- Lodges and resorts
- Travel/Destination Groups
- State and Federal agencies
- Outfitters and guides
- Fishing and hunting retail
- Boats, trailers, accessories
- Watercraft: kayaks, pontoon, SUP
- UTVs and ATVs
- SUVs, trucks and accessories
- RVs and campers
- Camping gear and apparel
- Camo, optics, calls
- Outdoor media
- Mountain-living furnishings
- Wildlife and outdoor art
- Outdoor clubs and organizations

ATTENDEES: *California's biggest presentation of travel destinations, plus fishing, hunting, offroading and outdoor products is also a giant boat show. Attendees come from throughout northern California, Nevada and Oregon.*

SPECIAL FEATURES:

- Wilderness Archery Shoot-Off
- Outdoor Product Showcase
- Offroad Test Track
- California Sportsmen Theater
- RMEF Adventure Theater
- **NEW**—RMEF Great Elk Tour
- Aquarium Demonstration Tank
- Kayak Theater
- Sporting-Dog Arena
- Fly-Fishing Theater, Tying How-To Center, and Fly-Casting Pond
- Youth Fair at Expo Center

CONTACT: Service@SportsExpos.com or Facebook.com/SportsExpos

International Sportsmen's Expositions
P.O. Box 2569, Vancouver, WA 98668-2569 USA